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Dear Edenglen Parent,

Exciting news! Edenglen has entered into a loyalty fundraising partnership with Supporta South Africa (PTY) Ltd. The partnership will enable our parents and families to support our local business community as well as Edenglen, all at the same time and at no additional cost to the parent.

How is this achieved? Please read on...

What is Supporta?

Supporta is a digital loyalty programme, that allows local businesses to register as Sponsors and market their services to our Edenglen community at an affordable rate. Edenglen will be encouraging our students, parents and extended families to register as Supporters on our dedicated Supporta portal (no charge) and will therefore share in the revenue generated by the advertising. Most importantly all local stores and service providers are welcome to participate as Sponsors, providing they are based in our area and service providers are prepared to be independently vetted to ensure compliance.

Your day-to-day purchases can support our Edenglen community.

Sponsors (businesses) that have registered on Supporta will be encouraged to allow for a discount on transactions with our Supporters wherever possible, and 90% of the funds generated in this manner will be paid to Edenglen as a contribution. With your participation this will further increase our income from the Supporta loyalty programme, and parents will also have the option of allocating 70% of the funds to their children's school fees, which provides a direct benefit to parents.

Supporta is a new take on an old, established business model.

Loyalty programmes involving advertising is not a new concept – think of businesses advertising on school grounds or at sports stadiums, to help raise funds for projects, improvements, etc. In return, parents reciprocate simply by supporting their advertisers.

It's all about improving our service to our learners.

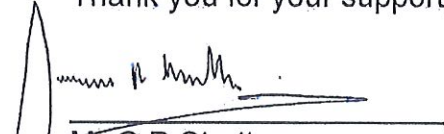
As our Edenglen Supporta portal is already functional we would appreciate it if you could register free of charge as Supporters as soon as possible, simply by going to <https://supporta.net/home/> and selecting the register option and following the prompts. Using this link <https://supporta.net/see.Edenglen> you will also easily find Sponsors

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linked to our Edenglen community, by using the Services Search option. Over time, the partnership will substantially increase our capacity to better support all our learners, while reducing our dependence on projects and donations.

Please note Supporta is a community driver project and only local traders will be able to register as Sponsors. Business owners from our Edenglen Community will obviously be given preference, so if you are interested in participating as a Sponsor please contact Paul Meyer on paul@supporta.net or Nigel Scall on nigel@supporta.net for more information.

Thank you for your support,



Mr G.B Stratton
SGB Chairperson